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SKILLSTORM ANNOUNCES NEW ALL EXPENSES PAID SALES TRAINING PROGRAM

San Diego, California (January 12, 2010) – SkillStorm today announced the launch of the company’s new training program—the SkillStorm Program for Extreme Educational Development, also known as SPEED. SPEED is a highly competitive, intense sales training program where top candidates shine as they compete for a Technical Recruiter role in one of fourteen SkillStorm branches nationwide. The six-week course targets college graduates around the country, from schools such as the University of Florida, Indiana University, University of Virginia, Georgetown University, Florida State University, the University of North Carolina, Southern Methodist University, the University of Southern California, San Diego State University and the University of Arizona among others. The best candidates are selected for an all expenses paid trip for the training course and are given the opportunity to experience a competitive learning environment where the best of the class will be offered lucrative, full-time positions.

“We’re very excited about the rollout of this new program and look forward to seeing its results nationwide,” said SkillStorm CEO Vince Virga. “This program is going to be challenging; it’s designed to attract the best, most competitive and success-oriented candidates out there and put them to the test. It will help us identify those that are truly looking to live the SkillStorm core values. We’re looking for people that are willing to work hard in exchange for big financial rewards and career growth.”

The first official SPEED class is scheduled to take place in Spring 2010 at SkillStorm corporate headquarters in San Diego, California. SPEED is managed by the SkillStorm Corporate Development team. The team reaches out and screens college graduates to see if they qualify for the training program. The program is currently being advertised in a variety of ways including a dedicated Facebook page and Facebook ad; marketing materials such as slicks and fun, intriguing giveaways; postings at online job posting boards of schools across the United States; and email blasts through a partnership with Career Athletes, the leading provider of dedicated career development services and software within collegiate athletics.

SkillStorm has received many highly regarded national and state awards. Most recently, SkillStorm was named *Orlando Business Journal's* Outstanding Small Business for the second year in a row. SkillStorm was also named 2009 Business of the Year and one of the 2009 Best Places to Work by the *South Florida Business Journal*, making this the second year in a row the company has received this honor. SkillStorm also received the San Diego Better Business Bureau (BBB) 2008 Torch Award for Marketplace Ethics, ranked #2 on *Charlotte Business Journal's* Largest Contingency Executive Search Firms List for 2008 and ranked # 2 on *San Diego Daily Transcript's* Staffing Firms List for 2008. Other accolades include being named one of the 2007 Best Places to Work in Central Florida by the *Orlando Business Journal*, being awarded the 2006 Governor’s Entrepreneurship Award in Florida’s Mega Market, winning *South Florida Business Journal's* 2006 Technology Award in the Professional Services Category and ranking as the 13th Fastest Growing New Company in America in 2006 on *Entrepreneur Magazine* and PricewaterhouseCoopers’ Hot 100 List.

About SkillStorm

SkillStorm provides diversified technical services to various organizations nationwide. The company specializes in Information Technology, Engineering and Project Management consulting, outsourcing and staff augmentation solutions. SkillStorm has an impressive client list, which includes many elite Fortune 500 companies.

SkillStorm has 14 offices throughout the United States, with corporate headquarters located in San Diego, California.

For more information on SkillStorm, please visit us on the Web at www.SkillStorm.com or visit our blog at www.SkillStorm.com/blog.

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